



Campaign Promotion Policy

The mission of the Johnson County Democratic Party is to recruit and elect Democrats to all local, state and federal offices.

We are a serving arm of the Iowa Democratic Party, responsible for conducting the official business of the local party, and not authorized by any candidate or candidate committee.

The Johnson County Democrats are willing to share information about a candidate's events on our social media platforms **during a general election** if the candidate is both

- 1) Running on the Democratic ballot line (i.e. has received the nomination of the party either by a primary election or by a nominating convention)
- 2) Running for local, state, or national office of direct significance to our geographic representation.

The county party is willing to share information about candidates and campaigns in *non-partisan* races on its social media platforms only if the candidate has been formally endorsed by the central committee.

Surrogates of candidates who wish to promote a campaign event on the JC Dems Facebook page (or another JC Dems social media account) must make a request with the Public Relations Chair (jcdemspr@gmail.com) at least three days before the event occurs.

Sharing information about any event or campaign will always remain at our discretion, and may be done via Facebook, Twitter, or other social media platforms. Under no circumstances will a campaign or candidate's committee be allowed to directly post, share, or otherwise write to any of the county party's social media feeds or profiles.